

2023 CITIZEN OF THE YEAR

DEL-MAR-VA COUNCIL - BOY SCOUTS OF AMERICA



CITIZEN OF THE YEAR AWARD

Honoring a prominent area leader who has a wide influence in the business and professional community while serving as an exemplary role model for our youth.

PURPOSE OF EVENT

A Community recognition ceremony for the Citizen of the Year - a fundraising event to support Scouting programs of the Del-Mar-Va Council.

HONORING



Frank "Skip" Pennella
Senior Business Consultant
CAI

Thursday
September 21, 2023

6:30-8:00pm

Oberod Estate
400 Burnt Mill RD

Wilmington, DE

SPONSORSHIP LEVELS:

Leadership Sponsor \$25,000

Includes 32 attendees, premium color advertisement & major donor recognition in program, 8 social media postings and logo displayed on Del-Mar-Va Council website, and a commemorative plaque.

Eagle Scout Sponsor \$15,000

Includes 16 attendees, premium color advertisement & major donor recognition in program, 4 social media postings and logo displayed on Del-Mar-Va Council website, and a commemorative plaque.

Life Scout Sponsor \$10,000

Includes 8 attendees, premium color advertisement & major donor recognition in program, and a commemorative plaque.

Star Scout Sponsor \$5,000

Includes 8 attendees, full page color advertisement, major donor recognition, and a commemorative plaque.

First Class Scout Sponsor \$2,500

Includes 8 attendees, program recognition, and one half-page color advertisement.

Sponsor \$2,000

Includes 8 attendees and program recognition.

Program Advertisements

- \$1,000: Full Page Color Ad
- \$500: Half Page Color Ad
- \$250: Quarter Page Color Ad

Please reserve seats for ___ guests at \$250 each.

Name _____ Company/Sponsor Name _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Email _____

Credit Card Payment (MasterCard, Visa, Discover)

Name as it appears on card: _____ Signature: _____

Card Number: _____ Exp. Date _____ CVV _____

_____ I would like to pay the 3% credit card fee so that 100% of my donation supports Scouting.

Checks can be sent to:
Del-Mar-Va Council, Boy Scouts of America
1910 Baden Powell Way
Dover DE 19904

Advertisement Specifications:
Full page - 8.5x11" portrait mode, full color
Half page 8.5x5.5" portrait mode
Quarter page 4.25x5.5" portrait mode

Advertisement Deadline:
September 15, 2023

Register online at
www.delmarvacouncil.org/COY

Please direct all inquiries to
rteat@dmvc.org
302-622-3300, ext. 115



BOY SCOUTS OF AMERICA®
DEL-MAR-VA COUNCIL

2022 AT A GLANCE



Advancements and Recognition

Cub Scout Rank
Advancements

1,824



Scouts BSA Rank
Advancements

1,350

Eagle Scouts

150



Cub Scout
Adventures

7,184



Merit Badges

6,662

Top Three Most Popular Merit Badges:

Citizenship in Society



323

Swimming



297

Nature



204

Pride Points

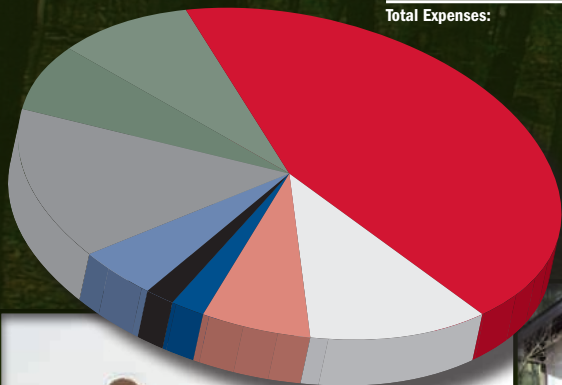
20 New Units started:

Pack and Troop (Boy) 2281 chartered to Newark Elks Lodge #2281
Troop (Girl) 2522 chartered to St. Paul's Lutheran Church in Newark
Family Pack 3050 chartered to Ebenezer UMC in Newark
Troop (Girl) 1902 chartered to Christ the Cornerstone in Bear
Family Pack 3495 chartered to Rotary Club of Kent Island
Family Pack 3512 Scoutreach chartered to New Beginnings Youth and Family Services in Cambridge
Family Pack 3070 Scoutreach chartered to Bancroft Elementary in Wilmington
Family Pack 3430 Scoutreach chartered to Albert Jones Elementary in Christiana
Family Pack 3480 Scoutreach chartered to Academia Antonia Alonso in Newark
Family Pack 3018 Scoutreach chartered to Hilltop Lutheran Community Center
Troop (Girl) 1584 chartered to VFW Virgil Wilson Post #4961 in Seaford
Family Pack 3308 Scoutreach chartered to First State Community Action Agency in Georgetown
Troop (Girl) 0001 chartered to St. Peter's Episcopal Church in Lewes
Family Pack 3176 chartered to Rotary Club of Salisbury
Family Pack 3478 chartered to Moose Lodge #654 in Salisbury
Troop (Girl) 1024 chartered to Wyoming UMC
Troop (Girl) 1534 chartered to Harrington Moose Lodge #534
Troop (Boy) 1910 chartered to VFW Post #8802 in Smryna
Family Pack 3008 chartered to Tasley Volunteer Fire Department in Tasley, VA

- **76.45% retention rate over all programs with 2.34% market share**
- **1,516 new Scouts recruited at all levels**
- **10.3% membership growth**

EXPENSES

Employee Compensation	\$1,715,774
Employee Benefits & Taxes	\$445,424
Professional Fees	\$250,959
Scholarships	\$72,261
Recognitions	\$62,500
Insurance and Service Fees	\$177,952
Program & Supplies	\$567,118
Capital Expense	\$286,794
Occupancy	\$339,310
Total Expenses:	\$3,918,092



REVENUE

Fundraising Support	\$869,048
United Ways & Grants	\$147,975
Popcorn Sales (net)	\$106,356
Investment Income	\$236,021
Program Revenue	\$2,765,974
Total Revenue:	\$4,125,374

