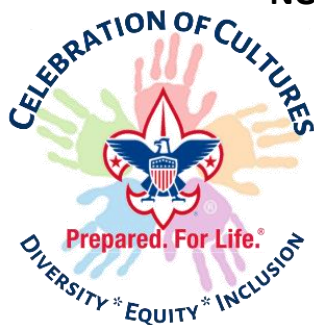


NORTHERN NEW JERSEY COUNCIL, BOY SCOUTS OF AMERICA



PREPARED. FOR LIFE. CELEBRATION

Wednesday, November 16, 2022

6:30 PM to 7:30 PM Cocktail Reception

7:30 PM to 8:30 PM Program

8:30 to 9:30 PM Dessert Reception

Art Factory, Paterson, NJ

What:

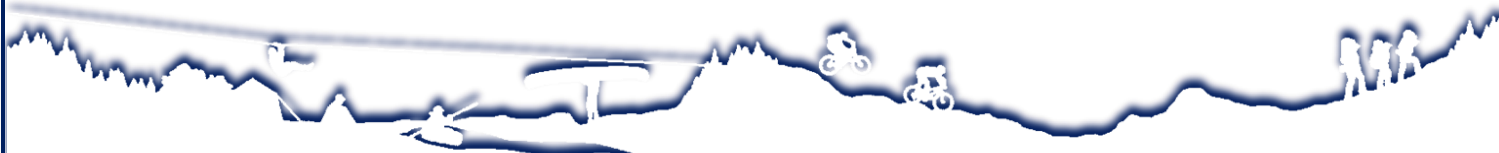
Prepared. For Life. is Northern New Jersey Council, Boy Scouts of America's annual celebration of the good work that our volunteers, families, and partners do every day to build a diverse and inclusive generation of leaders. This mission-driven event is a celebration of cultures that brings together more than 300 business professionals, civic leaders, volunteers, innovators, and friends who are committed to all our Scouts.

Prepared. For. Life. will be hosted in the industrial chic [The Art Factory Studios](#) in Paterson, NJ, which features the 180-year-old former rope factory adjacent to Paterson's Great Falls. The vibrant and hip venue features local artists, craft shops, community vendors, restaurants, and experience style events.

Why:

Prepared. For Life. is a thought-leadership networking celebration that showcases the impact of our local Scouting programs, experiences, and activities that help youth be the best version of themselves. **The Northern New Jersey Council believes that the values and leadership lessons of the Scouting program apply to young people from every community, culture, ethnicity, religion, or ability. We are committed to providing a culture where youth and adults feel respected and valued.**

Our volunteers appreciate the value of the Scout program, and the benefit to all youth, especially in our underserved communities. For the first time in a decade, NNJC has started a traditional pack for 5- to 11-year-old Scouts in Paterson, NJ. In support of our career-based Exploring program in Paterson, an Exploring club has need established for middle school students. The creation of the pack and club was led by volunteers and community leaders who know the benefit of the program. The pack and club are thriving and growing to meet the needs of the Scouts within the community.



The Northern New Jersey Council is proud to bring together thought leaders and change makers to discuss the importance of Diversity, Equity, and Inclusion in our communities and places of work.

Our speakers are:



Geoff Pope, MBA, Senior Vice President, Aon Risk Solutions

Geoff Pope is a risk professional with extensive experience providing insurance risk management and human capital services and solutions for middle to large private and public companies. He was a former football player, who won his first Super Bowl as a rookie with the New York Giants.



Robert Johnson, Chief Diversity Officer, Gibbons Law

Robert Johnson is a corporate attorney focusing on mergers and acquisitions. He also served as former Assistant Counsel to the Governor of New Jersey from 2010-2012.

**Community
Investment:**

Your support of youth opportunities helps our Scouts **build strong relationships, develop social skills and a desire to learn, build a code of ethics and set goals**. NNJC 2021 highlights included: 749 girls participated in a Scouting program, 326 youth served by the Metro Life/Scoutreach programs, 300 Scouts earned the rank of Eagle Scout, and much more. We can change the lives of more than **10,000 youth** through the commitment and investment of our volunteer leadership, corporate and community partners, and Friends of Scouting through the **Prepared. For Life.** event

Value:

As a partner and supporter of Prepared. For Life., you will align with a civic organization brand that is building the leaders of tomorrow. On a local level, your support demonstrates your own commitment to leadership and the importance of inclusion within your community. Your organization's recognition provides positive exposure within your community, as well as with professional and community leaders. Your investment supports our movement that instills curiosity and confidence, and helps youth successfully get closer to a promising future.

Partnership Opportunities

Community Sponsor: \$25,000

- Fifteen Tickets (reserved program seating)
- Prominent logo placement as Community Leader Sponsor at the event, includes signage and online presentation
- Host four Scouts to attend the event
- Company logo placement on website, LinkedIn and Facebook, event press release, council e-newsletter and email and print invite (Logo by July 11, 2022)
- Full page, color journal ad, inside cover of event program
- Distribution of corporate materials at the event



- Acknowledgement in the event remarks
- VIP photo at the event for community marketing
- Logo in NNJC newsletters for 6 months

Additional Community and Network Benefits (select three networking events to attend)

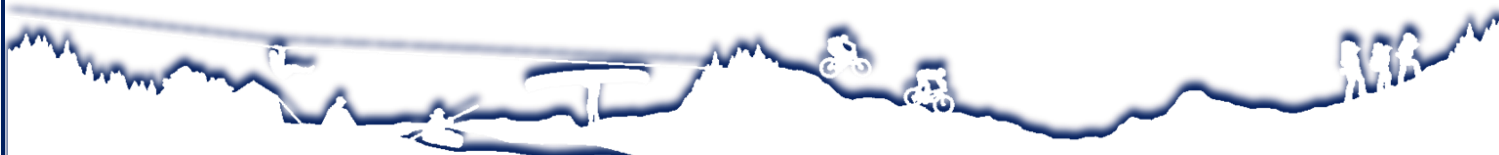
- ☐ Two tickets to the Metro Life Community event on Thursday, October 6, 2022, at the Robert Treat Hotel, Newark, NJ
- ☐ Four shooters to the Sporting Clays event on Friday, October 7, 2022, at the Orvis Sandanona Shooting Grounds, Millbrook, NY
- ☐ Two tickets to the Annual Healthcare and STEM Awards Dinner on Wednesday, October 19, 2022, at the Westmount Country Club, Woodland Park, NJ
- ☐ Two shooters to the VIP Autumn Adventure Pheasant Hunt on Thursday, November 3, 2022 at Orvis Sandanona Shooting Grounds, Millbrook, NY
- ☐ Two tickets to the Building Connections and Networking Reception on Thursday, October 27, 2022, at the Print House in Hackensack, NJ
- ☐ Foursome to the Champions Golf Outing on Monday, June 12, 2023, at Alpine Country Club, Demarest, NJ
- ☐ Two tickets to the Eagle Scout Awards Dinner and opportunity to mentor Scouts (January 2023)

Gold Sponsor: \$10,000

- Ten tickets (reserved program seating)
- Prominent logo placement as Leadership Sponsor at event, includes signage and online presentation
- Host three Scouts to attend the event
- Company logo placement on website, LinkedIn and Facebook, event press release, council e-newsletter and email invite
- Full page, color journal ad in event program
- Distribution of corporate materials at event
- Acknowledgement in the event remarks
- VIP photo at event for company's community marketing
- Logo in NNJC newsletters for 3 months

Additional Community and Network Benefits (select one networking event to attend)

- ☐ Two tickets to the Metro Life Community event on Thursday, October 6, 2022, at the Robert Treat Hotel, Newark, NJ
- ☐ Four shooters to Sporting Clays event on Friday, October 7, 2022, at the Orvis Sandanona Shooting Grounds, Millbrook, NY
- ☐ Two tickets to the Annual Healthcare and STEM Awards Dinner on Wednesday, October 19, 2022, at the Westmount Country Club, Woodland Park, NJ
- ☐ Two shooters to the VIP Autumn Adventure Pheasant Hunt on Thursday, November 3, 2022 at the Orvis Sandanona Shooting Grounds, Millbrook, NY
- ☐ Two tickets to the Building Connections and Networking Reception on Thursday, October 27, 2022, at the Print House in Hackensack, NJ
- ☐ Foursome to the Champions Golf Outing on Monday, June 12, 2023, at Alpine Country Club, Demarest, NJ
- ☐ Two tickets to the Eagle Scout Awards Dinner and opportunity to mentor Scouts (January 2023)



Silver Sponsor: \$7,500

- Eight tickets (reserved program seating)
- Host two Scouts to attend the event
- Company logo placement on website and council e-newsletter
- Half-page, color journal ad in the event program
- Listed as a Silver Sponsor at the event, signage and online presentation
- Acknowledgement in the event remarks
- Two tickets to the Eagle Scout Awards Dinner and opportunity to mentor Scouts (January 2023)

Bronze Sponsor: \$5,000

- Six tickets (reserved program seating)
- Host a Scout to attend the event
- Listed as a Silver Sponsor at the event, signage and online presentation
- Quarter page color journal ad in the event program
- Acknowledgement in the event remarks

Sustaining Sponsor: \$2,500

- Four tickets (reserved program seating)
- Logo placement as a Sustaining Sponsor at the event, includes signage and online presentation
- Business color journal ad in the event program
- Acknowledgement in the event remarks

Scout Sponsor: \$1,000

- Two tickets
- Name listed in event program and online presentation
- Acknowledgement in the event remarks

Send a Scout: \$1,000

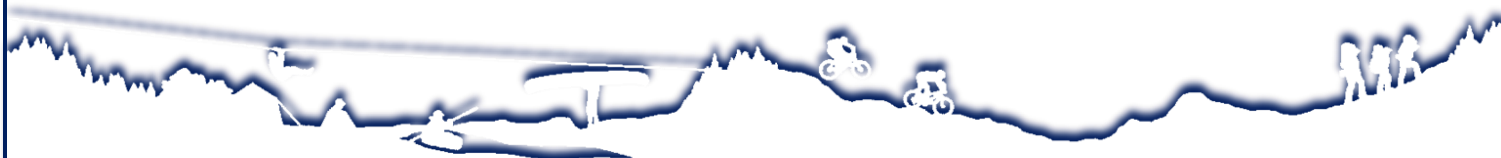
- Sponsor two tickets for a Scout to attend the event
- Name listed in event program and online presentation
- Acknowledgement in the event remarks

I would like to become a Sponsor of **Prepared. For Life.**

Sponsorship Level and Amount: \$_____

Individual Ticket to the Event: \$250

- ☐ One ticket to the event dinner and program



Donation

- ☐ I am unable to attend, but I will contribute \$250 for a NNJCBSA Unit Leader or Scout to attend event
- ☐ I am unable to attend, but I will contribute \$_____ to help Scouts be the best version of themselves

Ticket/Donation Total Amount: \$ _____

Journal Ad Opportunities

Journal ads will be published in the event program. All companies that purchase journal ads also will be recognized in the e-journal. Event program ads must be submitted in pdf or jpeg format by October 14, 2022.

Submit full page ad in portrait and half-page, quarter page and business card in landscape layout.

- Full page ad: \$1,000
- Half page ad: \$500
- Quarter page ad: \$375
- Business card ad: \$250

Ad Sizes and Placement

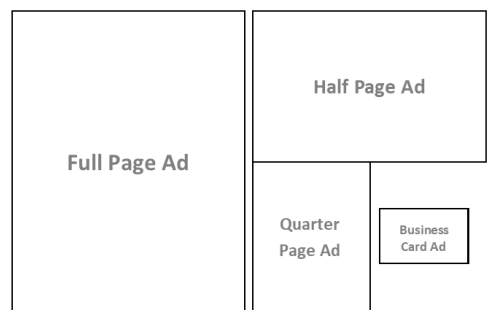
- ☐ Full Page Ad: 8.5 (w) x 11 (h)
- ☐ Half Page Ad: 8.5 (w) x 5.5 (h)
- ☐ Quarter Page Ad: 4.25(w) x 5.5 (h):
- ☐ Business Card Ad: 3.5(w) x 2 (h):

Specifications

Files to be submitted in JPEG, TIFF, PNG or PDF

Ad Submissions

Submit ad by sending to Elizabeth.Hendriksen@scouting.org



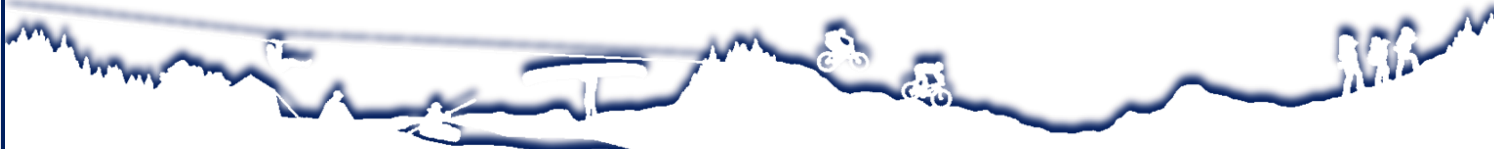
Journal Ad Total Amount:

\$ _____

Grand Total Amount: \$ _____ (Sponsorship, Tickets, Donation and/or Journal Ad)

Payment Information:

Contact Name:		
Company/Organization:		
Address:		
City:	State:	Zip:
Phone:	Email:	



- ☐ Enclosed is a check payable to NNJCBSA (25 Ramapo Valley Road, P.O. Box 670, Oakland, NJ 07436)
- ☐ Make payment online at nnjbsa.org/preparedforlife
- ☐ Text PFL to 844.615.4269
- ☐ Charge my credit card

Charge my:	Visa	MasterCard	Amex	Discover
Credit card #:		Expiration date:		
Name on card:		Signature:		

Guest Names: Please submit guests' names to Betsy.Hendriksen@scouting.org by October 14, 2022

1.	9.
2.	10.
3.	11.
4.	12.
5.	13.
6.	14.
7.	15.
8.	

Please submit sponsorship request, ad journal art, and logo to Betsy.Hendriksen@scouting.org by October 14, 2022. For more information about the event, call Elizabeth Hendriksen at 201. 677.1000 ex 53 or visit us online at nnjbsa.org/preparedforlife

