

CHAMPIONS GOLF OUTING

Monday, June 7, 2021

Alpine Country Club, 80 Anderson Avenue, Demarest, NJ

10:30 AM: Brunch and Registration

12:15 PM: Shotgun Start

5:15 PM to 7:00 PM: Dinner and Auction

Event Overview

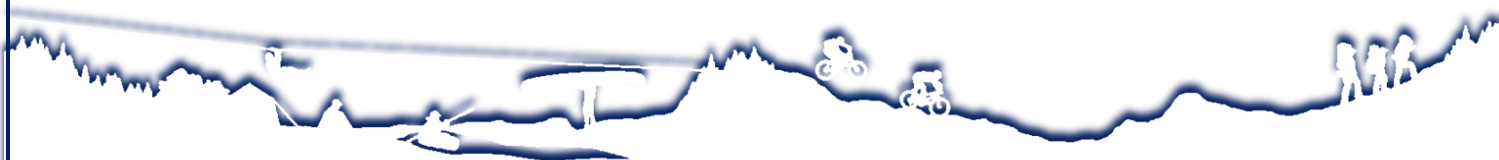
What: **Champions Golf Classic.** is Boy Scouts of America, Northern, New Jersey Council's Annual fundraiser to support Scouts with special needs. NNJC offers programs for Scouts with special needs in Bergen, Essex and Passaic Counties.

Why: **The Champions Golf Classic is our fun and competitive way to** share the impact of local Special needs Scouting programs, experiences and activities that help all youth become the best version of themselves.

NNJC recognizes that there is a critical need for activities for young people with special needs. The CDC reports that individuals with disabilities are more likely to be inactive, develop high blood pressure or other health issues, be obese and are less likely to form meaningful friendships that last into adulthood. We know that membership in Scouting addresses each of these challenges, increases self-confidence, provides a sense of belonging and helps individuals at all levels of ability participate meaningfully in their communities.

NNJC provides youth opportunities to **build strong relationships, develop social skills, a desire to learn, build a code of ethics and set goals.** The reason we can help change the lives of more than 20,000 youth and their families is through the commitment and investment of our volunteer leadership, corporate and community partners and friends of Scouting through special events like our **Champions Golf Classic.**

Value: **As a partner of our Champions Golf Classic you align with a global brand known for** building the leaders of tomorrow. On a local level, your support provides positive exposure within your community and alignment with professional and community leaders, and more than 5,000 adult members and 400 local Scouting Units. Your investment helps support a movement that instills intelligence and confidence in those who may find themselves without the knowledge or tools to successfully stride toward a promising future.



Partnership Opportunities

Eagle Sponsor: \$10,000 (limit two)

- Recognition as Title Sponsor on NNJC website, social media platforms, event press releases, council newsletter, event website and email and print invite (logo by 3/12/21)
- Two Golf Foursomes
- Six additional dinner tickets
- Company logo prominently displayed on event polo shirt, Alpine golf bag tag and golf towel
- Logo prominently displayed as Title Sponsor at registration and full-page ad in event program
- Digital logo on golf cart screens
- Four tee signs on course
- Acknowledgement during opening and closing remarks
- Distribution of corporate materials at event

Life Sponsor: \$7,500 (limit one)

- Recognition of Life Sponsor on NNJC website, social media platforms, event press releases, council newsletter, event website and email invite
- Two Golf Foursomes
- Four additional dinner tickets
- Company logo on Scout event patch and golf towel
- Logo displayed as Life Sponsor at registration and half page ad in event program
- Digital logo on golf cart screens
- Two tee signs on course
- Acknowledgement during program

Dinner Sponsor: \$5,000

- Recognition as Dinner Sponsor on NNJC website, social media platforms, event press releases, council newsletter, event website and email invite
- One Golf Foursome
- Four additional dinner tickets
- Logo prominently displayed at dinner reception
- Logo displayed as Dinner Sponsor at registration and in program
- One tee sign on course
- Acknowledgement during program

Lunch Sponsor: \$4,000

- Recognition as Lunch Sponsor on NNJC website, social media platforms, event press release, council newsletter, event website and email invite
- One Golf Foursome
- Two additional dinner tickets
- Logo prominently displayed during lunch on the course
- Logo displayed as Lunch Sponsor at registration and in program
- One tee sign on course
- Acknowledgement during program

Brunch Sponsor: \$4,000

- Recognition as Brunch Sponsor on NNJC website, social media platforms, event press release, council newsletter, event website and email invite
- One Golf Foursome
- Two additional dinner tickets
- Logo prominently displayed during welcome brunch
- Logo displayed as Brunch Sponsor at registration and in program
- One logo tee sign
- Acknowledgement during program

Star Sponsor: \$3,750

- Recognition as Star Sponsor on NNJC website, social media platforms, event press release, council newsletter, event website and email invite
- One Golf Foursome
- Logo displayed as Star Sponsor at registration and in program
- Two Logo tee signs
- Acknowledgement during program

Partnership Opportunities (continued)

- 1st Class Sponsor: \$2,750**
 - Recognition as First Class Sponsor on NNJC website, social media platforms, event press release, council newsletter, event website and email invite
 - One Golf Foursome
 - Logo displayed at registration and in program
 - One Logo tee sign

 - Beverage Cart Sponsor: \$1,500**
 - Logo displayed on signage at beverage cart and in program

 - Golf Cart Sponsor: \$1000**
 - Logo prominently displayed on electronic message board attached to each golf cart

 - Putting Green Sponsor: \$750**
 - Logo displayed on signage on putting green and in program

 - Driving Range Sponsor: \$500**
 - Logo displayed on signage on driving range and in program

 - Tee Sponsor (2): \$300**
 - Two Tee signs

 - Tee Sponsor (1): \$200**
 - One Tee sign
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Golf, Dinner, and Donations

Golfers and Packages

- Foursome Package \$2,000
- Two Golfer Package \$1,000
- Individual Golfer: \$575

Dinner and Auction

- One ticket to the evening dinner program \$50

Donations:

- I am unable to attend, but will contribute \$365 for a special needs Scout to attend summer camp
 - I am unable to attend, but will contribute \$100 help scouts be the best version of themselves
 - I am unable to attend, but will contribute \$ _____
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Register online at www.nnjbsa.org/golf

For More information:

Contact Laura Jennings at (201) 677-1000 x56

Laura.Jennings@Scouting.org

Champions Golf Outing Payment Information

Complete and return by mail or email to attn: Laura Jennings
NNJC, PO Box 670, Oakland, NJ 07436
Laura.jennings@scouting.org

Sponsor Level Selected: _____ Cost: _____
Additional Golfers: _____ X \$575 = _____
Additional Dinner tickets: _____ X \$50 = _____
Total Enclosed: \$ _____

Contact Name:		
Company/Organization:		
City:	State:	Zip:
Phone:	Email:	

- Enclosed is a check payable to NNJBSA (25 Ramapo Valley Road, Oakland, NJ 07436)
- Make payment online at njbsa.org/golf
- Charge my credit card
- Text GOLF to 844-615-4269

Charge my:	Visa	MasterCard	Amex	Discover
Credit card #:	Expiration date:		V-Code:	
Name on card:			Signature:	

Golfer Names: Please submit guests names to Laura.Jennings@scouting.org by May 28, 2021.

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2.	5.	8.
3.	6.	

Please submit sponsorship request and logos to Laura.Jennings@scouting.org by April 30, 2021. For more information about the event call Laura Jennings, Development Director at 201-677-1000 x56 or visit us online at njbsa.org/golf