



## Northern New Jersey Council, Boy Scouts of America Annual Healthcare Awards Dinner

Wednesday, June 17, 2020

6:00 PM: Reception 7:00 PM to 9:00 PM: Dinner and Program  
Mayfair Farms, West Orange, NJ

### Partnership Opportunities

**What:** **The Annual Healthcare Awards Dinner** is Northern New Jersey Council, Boy Scouts of America's celebration to acknowledge innovators and community leaders in the medical field. This mission-driven event brings together more than 350 STEM focused business professionals, civic leaders, volunteers, and Friends of Scouting who are committed to improving healthcare quality and outcomes nationally with a special focus on Bergen, Essex, Hudson and Passaic counties. The dedication of these professionals is exceptional, and we invite you to join us in recognizing their important contributions. As part of the event, several scholarships will be presented to Scouts who are pursuing careers in the healthcare field.

### 2020 Honorees:

**Good Scout Award:** Darrell K. Terry, Sr., MHA, MPH, FACHE  
Chief Executive Officer, RWJ Barnabas Health  
Newark Beth Israel Medical Center and Children's Hospital of New Jersey

### Distinguished Healthcare Service Awards

Mahesh Bikkina, M.D. – Bergen County	John Digioia, M.D. – Hudson County
Richard Rosa, M.D. – Essex County	Gennaro Rubino, M.D. – Passaic County
Abraham M. Speiser, DDS. – Dental	Sheriff Richard H. Berdnik – Community

**Why:** Northern New Jersey Council's is proud of our commitment to STEM and the impact of our local Scouting programs have on the youth we serve. STEM education in the U.S. is at a critical juncture, caught between an under-resourced education system, declining interest in STEM subjects among students, and rapidly increasing global demand for a highly skilled workforce in STEM fields.

STEM Scouts helps girls and boys learn about science, technology, engineering and math through creative, hands-on activities, field trips and interactions with STEM professionals. While the program focuses on future careers in STEM, it is ultimately designed to be challenging, thought-provoking and, most importantly, fun.

**Value:** **As a partner of our Annual Healthcare Awards Dinner you will align with brand that is building the leaders of tomorrow in the STEM field.** On a local level, your support provides positive exposure within your community, as well as alignment with professional and community leaders. Your investment supports our movement that instills intelligence and confidence, and helps youth successfully stride towards a promising future.



## Healthcare Dinner Sponsorships

### ☐ Title Sponsor: \$25,000

- Two VIP tables of eight
- Company logo placement on website, social media platforms and council e-newsletter communication
- Cover page, full page journal ad
- Prominent logo placement as a Title Sponsor at the event, includes signage and e-presentation
- Acknowledgement in the event remarks
- Present two Scout scholarship award
- Recognized as sponsor of Scout college scholarship in the event remarks

### ☐ Diamond Sponsor: \$15,000

- Two tables of eight
- Company logo placement on website, social media platforms and council e-newsletter communication
- Full page journal ad
- Prominent logo placement as a Diamond Sponsor at the event, includes signage and e-presentation
- Acknowledgement in the event remarks
- Present one Scout scholarship award
- Recognized as sponsor of Scout college scholarship in the event remarks

### ☐ Gold Sponsor: \$10,000

- One table of eight
- Company logo placement on website, social media platforms and council e-newsletter communication
- Full page journal ad
- Prominent logo placement as a Gold Sponsor at the event, includes signage and e-presentation
- Recognized as sponsor of Scout college scholarship in the event remark

### ☐ Silver Sponsor: \$6,000

- One table of eight
- Half-page journal ad
- Listed as a Silver Sponsor at the event, includes signage and e-presentation
- Recognized as sponsor of Scout college scholarship in the event remarks

### ☐ Sustaining Sponsor: \$3,000

- One table of eight
- Quarter-page journal ad
- Listed as a Sustain Sponsor at the event, includes signage and e-presentation

**I would like to become a Sponsor of The Annual Healthcare Awards Dinner.**

**Sponsorship Level and Amount: \$**\_\_\_\_\_



## Individual Ticket: \$300

☐ Ticket number to dinner and program: # of ticket(s) \_\_\_\_\_ x \$300 = \$ \_\_\_\_\_

## Donation

- ☐ I am unable to attend, but I will contribute \$ \_\_\_\_\_ towards NNJC's STEM programs
- ☐ I support NNJC's STEM programs \$ \_\_\_\_\_

## Journal Ad Opportunities

Journal ads will be published in the event program. All companies that purchase journal ad also will be recognized in the e-journal. Event program ads must be submitted to pdf or jpeg format by May 28, 2020.

- Full page ad: \$1,000
- Half-page: \$500
- Quarter page: \$375
- Business card: \$275

### Ad Sizes and Placement

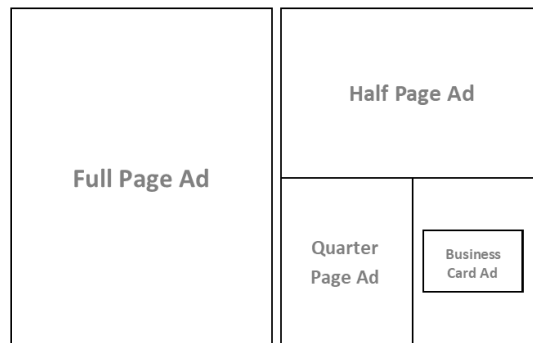
- ☐ Full Page Ad: 8.5 (w) x 11 (h)
- ☐ Half Page Ad: 8.5 (w) x 5.5 (h)
- ☐ Quarter Page Ad: 4.25(w) x 5.5 (h):
- ☐ Business Card Ad: 3.5(w) x 2 (h):

### Specifications

Files to be submitted in JPEG, TIFF, PNG or PDF

### Ad Submissions

Submit ad by sending to [Elizabeth.Hendriksen@scouting.org](mailto:Elizabeth.Hendriksen@scouting.org)



Journal Total Amount: \$ \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Contact Name:		
Company/Organization:		
City:	State:	Zip:
Phone:	Email:	

- ☐ Enclosed is a check payable to NNJCBSA (25 Ramapo Valley Road, P.O. Box 670, Oakland, NJ 07436)
- ☐ Make payment online at [nnjbsa.org/Healthcare](http://nnjbsa.org/Healthcare)
- ☐ Text Healthcare to 844.615.4269
- ☐ Charge my credit card

Charge my:	Visa	MasterCard	Amex	Discover
Credit card #:	Expiration date:		V-Code:	
Name on card:	Signature:			

**Guest Names:** Please submit guests names to [Elizabeth.Hendriksen@scouting.org](mailto:Elizabeth.Hendriksen@scouting.org) by May 28

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2.	5.	8.
3.	6.	

Please submit sponsorship request, ad journal art, and logo to [Elizabeth.Hendriksen@scouting.org](mailto:Elizabeth.Hendriksen@scouting.org) by May 28, 2020. For more information about the event call Jennifer Tanis, Director of Development at 201. 677.1000 ex 51 or visit us online at [nnjbsa.org/Healthcare](http://nnjbsa.org/Healthcare)